The Classical Era in World History: The Big Picture 500 B.C.E. – 500 C. Robert W. Strayer

Studying world history has much in common with using the zoom lens of a cam- era. Sometimes, we pull the lens back in order to get a picture of the broadest possible panorama. At other times, we zoom in a bit for a middle-range shot, or even farther for a close-up of some particular feature of the historical landscape. Students of world history soon become comfortable with moving back and forth among these several perspectives.

As we bid farewell to the First Civilizations, we will take the opportunity to pull back the lens and look broadly, and briefly, at the entire age of agricultural civilizations, a period from about 3500 B.C.E., when the earliest of the First Civilizations arose, to about 1750 C.E., when the first Industrial Revolution launched a new and distinctively modern phase of world history. During these more than 5,000 years, the most prominent large-scale trend was the globalization of civilization as this new form of human community increasingly spread across the planet, encompassing more people and larger territories.

The first wave of that process, addressed in Chapter 3, was already global in scope, with expressions in Asia, Africa, and the Americas. Those First Civilizations generated the most impressive and powerful human societies created thus far, but they proved fragile and vulnerable as well. The always-quarreling city-states of ancient Mesopotamia had long ago been absorbed into the larger empires of Babylon and Assyria. During the first millennium B.C.E., Egypt too fell victim to a series of foreign invaders, including the forces of Nubia, Assyria, Alexander the Great, and the Roman Empire. The Indus Valley civilization likewise declined sharply, deforestation, topsoil erosion, and decreased rainfall led to desertification and political collapse by 1500 B.C.E. Norte Chico civilization seems to have faded away by 1800 B.C.E. The end of Olmec civilization around 400 B.C.E. has long puzzled historians, for it seems that the Olmecs themselves razed and then abandoned their major cities even as their civilizational style spread to neighboring peoples. About the same time, China's

unified political system fragmented into a series of warring states.

Even if particular First Civilizations broke down, there was no going back. Civilization as a form of human community proved durable and resilient as well as periodically fragile. Thus, in the thousand years between 500 B.C.E. and 500 C.E., new or enlarged urban-centered and state-based societies emerged to replace the First Civilizations in the Mediterranean basin, the Middle East, India, China, Mesoamerica, and the Andes. Furthermore, smaller expressions of civilization began to take shape elsewhere—in Ethiopia and West Africa, in Japan and Indonesia, in Vietnam and Cambodia. In short, the development of civilization was becoming a global process.

Many of these "second wave" civilizations likewise perished, as the collapses of the Roman Empire, Han dynasty China, and the Mayan cities remind us. They were followed by yet a "third wave" of civilizations (roughly 500 to 1500 C.E.; see Part Three). Some of them represented the persistence or renewal of older patterns, as in the case of China, for example, while elsewhere—such as in Western Europe, Russia, Japan, and West Africa — new civilizations emerged, all of which borrowed heavily from their more-established neighbors. The largest of these, Islamic civilization, incorporated a number of older centers of civilization, Egypt and Mesopotamia for example, under the umbrella of a new religion. The globalization of civilization continued apace.

The size and prominence of these civilizations sometimes lead historians and history textbooks to ignore those cultures that did not embrace the city and state centered characteristic of civilizations. World history, as a field of study, has often been slanted in the direction of civilizations at the expense of other forms of human community. To counteract that tendency, the following

chapters will, on occasion, point out the continuing historical development of gathering and hunting peoples, agricultural societies organized around kinship principles and village life, emerging chiefdoms, and pastoral peoples.

Continuities in Civilization

The renewal and expansion of civilization, however, remains the leading story. As this account of the human journey moves into the second and third waves of civilization, the question arises as to how they differed from the first ones. From a panoramic perspective, the answer is "not much." States and empires rose, expanded, and collapsed with a tiresome regularity, requiring history students to remember who was up and who was down at various times. It is arguable, however, that little fundamental change occurred amid these constant fluctuations. Monarchs continued to rule most of the new civilizations; men continued to dominate women; a sharp divide between the elite and everyone else persisted almost everywhere, as did the practice of slavery. ¹

Furthermore, technological economic no or breakthrough occurred to create new kinds of human societies as the Agricultural Revolution had done earlier or as the Industrial Revolution would do in later centuries. Landowning elites had little incentive to innovate, for they benefited enormously from simply expropriating the surplus that peasant farmers produced. Nor would peasants have any reason to invest much effort in creating new forms of production when they knew full well that any gains they might generate would be seized by their social superiors. Merchants, who often were risk takers, might have spawned innovations, but they usually were dominated by powerful states and were viewed with suspicion and condescension by more prestigious social groups.

Many fluctuations, repetitive cycles, and minor changes characterize this long era of agricultural civilization, but no fundamental or revolutionary transformation of social or economic life took place. The major turning points in human history had occurred earlier with the emergence of agriculture and the birth of the First Civilizations and

would occur later with the breakthrough of industrialization.

Changes in Civilization

While this panoramic perspective allows us to see the broadest outlines of the human journey, it also obscures much of great importance that took place during the second and third waves of the age of agrarian civilization. If we zoom in a bit more closely, significant changes emerge, even if they did not result in a thorough transformation of human life. Population, for example, grew more rapidly than ever before during this period, as the Snapshot illustrates. Even though the overall trend was up, important fluctuations interrupted the pattern, especially during the first millennium C.E., when no overall growth took place. Moreover, the rate of growth, though rapid in comparison with Paleolithic times, was quite slow if we measure it against the explosive expansion of recent centuries, when human numbers quadrupled in the twentieth century alone. This modest and interrupted pattern of population growth during the age of agrarian civilization reflected the absence of any fundamental economic breakthrough, which could have supported much larger numbers.

Another change lies in the growing size of the states or empires that structured civilizations. The Roman, Persian, Indian, and Chinese empires of second-wave civilizations, as well as the Arab, Mongol, and Inca empires of the third wave, all dwarfed the city-states of Mesopotamia and the Egypt of the pharaohs. Each of these empires brought together in a single political system a vast diversity of peoples. Even so, just to keep things in perspective, as late as the seventeenth century C.E., only one-third of the world's landmass was under the control of any state-based system, although these societies now encompassed a considerable majority of the world's people.

The rise and fall of these empires likewise represented very consequential changes to the people who experienced them. In the course of its growth, the Roman Empire utterly destroyed the city of Carthage in North Africa, with the conquerors allegedly sowing the ground with salt so that nothing would ever grow there again. Similar bloodshed and destruction accompanied the creation of other much-celebrated states. Their collapse also had a dramatic impact on the lives of their

people. Scholars have estimated that the large population of Mayan civilization shrank by some 85 percent in less than a century as that society dissolved around 840 C.E. It is difficult to imagine the sense of trauma and bewilderment associated with a collapse of this magnitude.

Second- and third-wave civilizations also generated important innovations in many spheres. Those in the cultural realm have been perhaps the most widespread and enduring. Distinctive "wisdom traditions"—the great philosophical/religious systems of Confucianism and Daoism in China; Hinduism and Buddhism in India; Greek rationalism in the Mediterranean; and Judaism, Zoroastrianism, Christianity, and Islam in the Middle East—have provided the moral and spiritual framework within which most of the world's peoples have sought to order their lives and define their relationship to the mysteries of life and death. All of these philosophical and religious systems are the product of second- and third-wave civilizations.

Although no technological breakthrough equivalent to the Agricultural or Industrial Revolution took place during the second and third waves of agrarian civilizations, more modest innovations considerably enhanced human potential for manipulating the environment. China was a primary source of such technological change, though by no means the only one. "Chinese inventions and discoveries," wrote one prominent historian, "passed in a continuous flood from East to West for twenty centuries before the scientific revolution." They included piston bellows the draw

revolution." They included piston bellows, the draw loom, silk-handling machinery, the wheelbarrow, a better harness for draft animals, the crossbow, iron casting, the iron-chain suspension bridge, gunpowder, firearms, the magnetic compass, paper, printing, and porcelain. India pioneered the crystallization of sugar and techniques for the manufacture of cotton textiles. Roman technological achievements were particularly apparent in construction and civil engineering—the building of roads, bridges, aqueducts, and fortifications—and in the art of glassblowing.

A further process of change following the end of the First Civilizations lay in the emergence of far more elaborate, widespread, and dense networks of communication and exchange that connected many of the world's peoples to one another. Many of the technologies mentioned here diffused widely across large areas. Sugar production

provides a telling example. The syrup from sugarcane, which was initially domesticated in New Guinea early in the age of agriculture, was first processed into crystallized sugar in India by 500 C.E. During the early centuries of the Islamic era, Arab traders brought this technology from India to the Middle East and the Mediterranean, where Europeans learned about it during the Crusades. Europeans then transferred the practice of making sugar to the Atlantic islands and finally to the Americas, where it played a major role in stimulating a plantation economy and the Atlantic slave trade.

Long-distance trade routes represented another form of transregional interaction. Caravan trade across northern Eurasia, seaborne commerce within the Indian Ocean basin, the exchange of goods across the Sahara, riverbased commerce in the eastern woodlands of North America, various trading networks radiating from Mesoamerica — all of these carried goods, and sometimes culture as well. Buddhism, Hinduism, Christianity, and especially Islam spread widely beyond their places of origin, often carried on the camels and ships of merchants, creating ties of culture and religion among distant peoples within the Afro-Eurasian zone. also increasingly linked distant human communities. According to the famous Greek historian Thucydides, a mysterious plague "from parts of Ethiopia above Egypt" descended on Athens in 430 B.C.E. and decimated the city, "inflicting a blow on Athenian society from which it never entirely recovered."⁵

Thus the second and third waves of civilization gave rise to much larger empires, new and distinctive cultural/religious traditions, any number of technological innovations, and novel patterns of interaction among far-flung societies. In these ways, the world became quite different from what it had been in the age of the First Civilizations, even though fundamental economic and social patterns had not substantially changed.

Classical Civilizations

At this point, and in the four chapters that follow, our historical lens zooms in to a middle-range focus on the major second-wave civilizations during the thousand years between 500 B.C.E. and 500 C.E. Historians

frequently refer to this period of time as the "classical era" of world history, a term that highlights enduring traditions that have lasted into modern times and persist still in the twenty-first century. Confucianism, Hinduism, Buddhism, Judaism, and Christianity all took shape during this era of second-wave civilizations, and all of them remain very much alive at the dawn of the third millennium C.E. Despite the many and profound transformations of modernity, billions of people in the contemporary world still guide their lives, or at least claim to, according to teachings that first appeared 2,000 or more years ago.

Beyond the practices of individuals, the current identities of entire countries, regions, and civilizations are still linked to the achievements of the classical era. In 1971, a largely Muslim Iran mounted a lavish and much-criticized celebration of the 2,500th anniversary of the ancient Persian Empire. In 2004, a still communist China permitted public celebrations to mark the 2,555th birthday of its ancient sage Confucius. Students in Western schools and universities continue to read the works of Plato and Aristotle, produce the plays of Aeschylus and Sophocles, and admire the accomplishments of Athens. Many Indians still embrace the ancient religious texts called the Vedas and the Upanishads and continue to deal with the realities of caste. These are the continuities and enduring legacies

that are reflected in the notion of "classical civilizations."

Designating the millennium between 500 B.C.E. and 500 C.E. as a "classical era" in world history is derived largely from the experience of Eurasian peoples, for it was on the outer rim of that huge continent that the largest and most influential civilizations took shape—in China, India, Persia, and the Mediterranean basin. Furthermore, that continent housed the vast majority of the world's people, some 80 percent or more. ⁶ Thus the first three chapters of Part Two focus exclusively on these Eurasian civilizations. Chapter 4 introduces them by examining and comparing their political frameworks and especially the empires (great or terrible, depending on your point of view) in which most of them were expressed. Chapter 5 looks at the cultural or religious traditions that each of them generated, while Chapter 6 probes their social organization—class, caste, slavery, and gender. Chapter 7 turns the spotlight on Africa and the Americas, asking whether their histories during the classical era paralleled Eurasian patterns or explored alternative possibilities.

In recalling the classical era, we will have occasion to compare the experiences of its various peoples, to note their remarkable achievements, to lament the tragedies that befell them and the suffering to which they gave rise, and to ponder their continuing power to fascinate us still.

Chapter 4: Eurasian Empires 500 B.C.E. – 500 C.E.

Are We Rome? It was the title of a thoughtful book, published in 2007, asking what had become a familiar question in the early twenty-first century: "Is the

United States the new Roman Empire?" 1 With the collapse of the Soviet Union by 1991 and the subsequent U.S. invasions of Afghanistan and Iraq, some commentators began to make the comparison. The United States' enormous multicultural society, its technological achievements, its economically draining and over- stretched armed forces, its sense of itself as unique and endowed with a global mission, its concern about foreigners penetrating its borders, its apparent determination to maintain military superiority — all of this invited comparison with the Roman Empire. Supporters of a dominant role for the United States argue that Americans must face up to their responsibilities as "the undisputed master of the world" as the Romans did in their time. Critics warn that the Roman Empire became overextended abroad and corrupt and dictatorial at home and then collapsed, suggesting that a similar fate may await the American empire. Either way, the point of reference was an empire that had passed into history some 1,500 years earlier, a continuing reminder of the relevance of the distant past to our contemporary world. In fact, for at least several centuries, that empire has been a source of metaphors and "lessons" about personal morality, corruption, political life, military expansion, and much more.

Even in a world largely critical of empires, they still excite the imagination of historians and readers of history. The earliest ones show up in the era of the First Civilizations when Akkadian, Babylonian, and Assyrian empires encompassed the city-states of Mesopotamia and established an enduring imperial tradition in the Middle East. Egypt became an imperial state when it temporarily ruled Nubia and the lands of the eastern Mediterranean. Following in their wake were many more empires, whose rise and fall have been central features of world history for the past 4,000 years.

but what exactly is an empire? At one level, empires are simply states, political systems that exercise coercive power. The term, however, is normally reserved for larger and more aggressive states, those

that conquer, rule, and extract resources from other states and peoples. Thus empires have generally encompassed a considerable variety of peoples and cultures within a single political system, and they have often been associated with political and cultural oppression. No clear line divides empires and small multiethnic states, and the distinction between them is arbitrary and subjective. Frequently, empires have given political expression to a civilization or culture, as in the Chinese and Persian empires. Civilizations have also flourished without a single all-encompassing state or empire, as in the competing city-states of Mesopotamia, Greece, and the Maya or the many rival states of post-Roman Europe. In such cases, civilizations were expressed in elements of a common culture rather than in a unified political system.

The Eurasian empires of the classical era—those of Persia, Greece under Alexander the Great, Rome, China during the Qin and Han dynasties, India during the Mauryan and Gupta dynasties—shared a set of common problems. Would they seek to impose the culture of the imperial heartland on their varied subjects? Would they rule conquered people directly or through established local authorities? How could they extract the wealth of empire in the form of taxes, tribute, and labor while maintaining order in conquered territories? And, no matter how impressive they were at their peak, they all sooner or later collapsed, providing a useful reminder to their descendants of the fleeting nature of all human creation.

Why have these and other empires been of such lasting fascination to both ancient and modern people? Perhaps in part because they were so big, creating a looming presence in their respective regions. Their armies and their tax collectors were hard to avoid. Maybe also because they were so bloody. Conquest and the violence that accompanies it easily grab our attention, and certainly, all of these empires were founded and sustained at a great cost in human life. The collapse of these once-powerful states is likewise intriguing, for the fall of the mighty seems somehow satisfying, perhaps even a delayed form of justice. The study of empires also sets off by contrast those times and places in which civilizations have

prospered without an enduring imperial state.

But empires have also commanded attention simply because they were important. Very large numbers of people—probably the majority of humankind before the twentieth century—have lived out their lives in empires, where they were often governed by rulers culturally different from themselves. These imperial states brought together people of quite different traditions and religions and so stimulated the exchange of ideas, cultures, and values. The Roman Empire, for example, pro- vided the arena within which

The classical era in Eurasia witnessed the flowering of second-wave civilizations in the Mediterranean world, the Middle East, India, and China. For the most part, these distant civilizations did not directly encounter one another, as each established its own political system, cultural values, and ways of organizing society. A great exception to that rule lay in the Mediterranean world and in the Middle East, where the emerging Persian Empire and Greek civilization, physically adjacent to each other, experienced a centuries-long interaction and clash. It was one of the most consequential cultural encounters of the classical world.

The Persian Empire

In 500 B.C.E., the largest and most impressive of the world's empires was that of the Persians, an Indo-European people whose homeland lay on the Iranian plateau just north of the Persian Gulf. Living on the margins of the earlier Mesopotamian civilization, the Persians constructed an imperial system that drew upon previous examples, such as the Babylonian and Assyrian empires, but far surpassed them all in size and splendor. Under the leadership of the famous monarchs Cyrus (reigned 557–530 B.C.E.) and Darius (reigned 522–486 B.C.E.), Persian conquests quickly reached from Egypt to India, encompassing in a single state some 35 million people, an immensely diverse realm containing dozens of peoples, states, languages, and cultural traditions (see Map 4.1).

The Persian Empire centered on an elaborate cult of kingship in which the monarch, secluded in royal magnificence, could be approached only through an elaborate ritual. When the king died, sacred fires all across the land were extinguished, Persians were

Christianity was transformed from a small Jewish sect into a world religion. Despite their violence, exploitation, and oppression, empires also imposed substantial periods of peace and security, which fostered economic and artistic development, commercial exchange, and cultural mixing.

Empires and Civilizations in Collision: The Persians and the Greeks

expected to shave their hair in mourning, and the manes of horses were cut short. Ruling by the will of the great Persian god Ahura Mazda, kings were absolute monarchs, more than willing to crush rebellious regions or officials. Interrupted on one occasion while he was with his wife, Darius ordered the offender, a high-ranking nobleman, killed, along with his entire clan. In the eyes of many, Persian monarchs fully deserved their effusive title—"Great king, King of kings, King of countries containing all kinds of men, King in this great earth far and wide." Darius himself best expressed the authority of the Persian ruler when he observed: "what was said to them by me, night and day, it was done."

But more than conquest and royal decree held the empire together. An effective administrative system placed Persian governors, called satraps, in each of the empire's twenty-three provinces, while lower-level officials were drawn from local authorities. A system of imperial spies, known as the "eyes and ears of the King," represented a further imperial presence in the far reaches of the empire. A general policy of respect for the empire's many non-Persian cultural traditions also cemented the state's authority. Cyrus won the gratitude of the Jews when in 539 B.C.E. he allowed those exiled in Babylon to return to their homeland and rebuild their temple in Jerusalem. In Egypt and Babylon, Persian kings took care to uphold local religious cults in an effort to gain the support of their followers and officials. The Greek historian Herodotus commented that "there is no nation which so readily adopts foreign customs. They have taken the dress of the Medes and in war they wear the Egyptian breastplate. As soon as they hear of any luxury, they instantly make it their own." For the next 1,000 years or more, Persian imperial bureaucracy and court life, replete with administrators, tax collectors, record keepers, and translators, provided a model for all subsequent regimes in the region, including, later, those of the Islamic world.

The infrastructure of empire included a system of standardized coinage, predictable taxes levied on each province, and a newly dug canal linking the Nile with the Red Sea, which greatly expanded commerce and enriched Egypt. A "royal road," some 1,700 miles in length, facilitated communication commerce across this vast empire. Caravans of merchants could traverse this highway in but imperial three months, of the agents courier service, using a fresh supply of horses every twenty-five to thirty miles, could carry a message from one end of the road to another in a week or two. Herodotus was impressed. "Neither snow, nor rain, nor heat, nor darkness of night," he wrote, "prevents them from accomplishing the task proposed to them with utmost speed. "That description of the imperial Persian postal system was much later adopted as the unofficial motto for its counterpart in the United States Postal Service.

The immense wealth and power of the Persian Empire were reflected in the construction of elaborate imperial centers, particularly Susa and Persepolis. Palaces, audience halls, quarters for the harem, monuments, and carvings made these cities into powerful symbols of imperial authority. Materials and workers alike were drawn from all corners of the empire and beyond. Inscribed in the foundation of Persepolis was Darius's commentary on what he had set in motion: "And Ahura Mazda was of such a mind, together with all the other gods, that this fortress [should] be built. And [so] I built it. And I built it secure and beautiful and adequate, just as I was intending to."

The Greeks

It would be hard to imagine a sharper contrast than that between the huge and centralized Persian Empire, governed by an absolute and almost unapproachable monarch, and the small competing city-states of classical Greece, which allowed varying degrees of popular participation in political life. Like the Persians,

the Greeks were an Indo-European people whose early history drew on the legacy of the First Civilizations. The classical Greece of historical fame emerged around 750 B.C.E. as a new civilization and flourished for about 400 years before it was incorporated into a succession of foreign empires. During that relatively short period, the civilization of Athens and Sparta, of Plato and Aristotle, of Zeus and Apollo took shape and collided with its giant neighbor to the east.

Calling themselves Hellenes, the Greeks created a civilization that was distinctive in many ways, particularly in comparison with the Persians. The total population of Greece and the Aegean basin was just 2 million to 3 million, a fraction of that of the Persian Empire. Furthermore, Greek civilization took shape on a small peninsula, deeply divided by steep mountains and valleys. Its geography certainly contributed to the political shape of that civilization, which found expression not in a Persian-style empire, but in hundreds of city-states or small settlements (see Map 4.2). Most were guite modest in size, with between 500 and 5,000 male citizens. Each of these city-states was fiercely independent and in frequent conflict with its neighbors, yet they had much in common, speaking the same language and worshipping the same gods. Every four years they temporarily suspended their persisting rivalries to participate together in the Olympic Games, which had begun in 776 B.C.E. Despite this emerging sense of Greek cultural identity, it did little to overcome the endemic political rivalries of the larger city-states—Athens, Sparta, Thebes, Corinth, and many others.

Like the Persians, the Greeks were an expansive people, but their expansion took the form of settlement in distant places rather than conquest and empire. Pushed by a growing population, Greek traders in search of iron and impoverished Greek farmers in search of land stimulated a remarkable emigration. Between 750 and 500 B.C.E., Greek settlements were established all around the Mediterranean basin and the rim of the Black Sea. Settlers brought Greek culture, language, and building styles to these new lands, even as they fought, traded, and intermarried with their non-Greek neighbors.

The most distinctive feature of Greek civilization, and the greatest contrast with Persia, lay in the extent of popular participation in political life that occurred within at least some of the city-states. It was the idea of "citizenship," of free people running the affairs of state, of equality for all citizens before the law, that was so unique. A foreign king, observing the operation of the public assembly in Athens, was amazed that male citizens as a whole actually voted on matters of policy: "I find it astonishing," he noted, "that here wise men speak on public affairs, while fools decide them." Compared to the rigid hierarchies, inequalities, and absolute monarchies of Persia and other ancient civilizations, the Athenian experiment was remarkable. This is how one modern scholar defined it:

Among the Greeks the question of who should reign arose in a new way. Previously the most that had been asked was whether one man or another should govern and whether one alone or several together. But now the question was whether all the citizens, including the poor, might govern and whether it would be possible for them to govern as citizens, without specializing in politics. In other words, should the governed themselves actively participate in politics on a regular basis?⁶

The extent of participation and the role of "citizens" varied considerably, both over time and from city to city. Early in Greek history, only the wealthy and wellborn had the rights of full citizenship, such as speaking and voting in the assembly, holding public office, and fighting in the army. Gradually, middle- and lower-class men, mostly small-scale farmers, also obtained these rights. At least in part, this broadening of political rights was associated with the growing number of men able to afford the armor and weapons that would allow them to serve as hoplites, or infantry- men, in the armies of the city-states. In many places, strong but benevolent rulers known as tyrants emerged for a time, usually with the support of the poorer classes, to challenge the prerogatives of the wealthy. Spartafamous for its extreme forms of military discipline and its large population of helots, conquered people who lived in slave like conditions—vested most political authority in its Council of Elders. The council was composed of twenty-eight men over the age of sixty, derived from the wealthier and more influential segment of society, who served for life and provided political leadership for Sparta.

It was in Athens that the Greek experiment in political

participation achieved its most distinctive expression. Early steps in this direction were the product of intense class conflict, leading almost to civil war. A reforming leader named Solon emerged in 594 B.C.E. to push Athenian politics in a more democratic direction, breaking the hold of a small group of aristocratic families. Debt slavery was abolished, access to public office was opened to a wider group of men, and all citizens were allowed to take part in the Assembly. Later reformers such as Cleisthenes and Pericles extended the rights of citizens even further. By 450 B.C.E., all holders of public office were chosen by lot and were paid, so that even the poorest could serve. The Assembly, where all citizens could participate, became the center of political life.

Athenian democracy, however, was different from modern democracy. It was direct, rather than representative, democracy, and it was distinctly limited. Women, slaves, and foreigners, together far more than half of the population, were wholly excluded from political participation. Nonetheless, political life in Athens was a world away from that of the Persian Empire and even from that of many other Greek cities.

Collision: The Greco-Persian Wars

If ever there was an unequal conflict between civilizations, surely it was the collision of the Greeks and the Persians. The confrontation between the small and divided Greek cities and Persia, the world's largest empire, grew out of their respective patterns of expansion. A number of Greek settlements on the Anatolian seacoast, known to the Greeks as Ionia, came under Persian control as that empire extended its domination to the west. In 499 B.C.E., some of these Ionian Greek cities revolted against Persian domination and found support from Athens on the Greek mainland. Outraged by this assault from the remote and upstart Greeks, the Persians twice in ten years (490 and 480 B.C.E.) launched major military expeditions to punish the Greeks in general and Athens in particular. Against all odds and all expectations, the Greeks held them off, defeating the Persians on both land and sea.

Though no doubt embarrassing, this defeat on the far

western fringes of its empire had little effect on the Persians, but it had a profound impact on the Greeks and especially on Athens, whose forces had led the way to victory. Beating the Persians in battle was a source of enormous pride for Greece. Years later, elderly Athenian men asked one another how old they had been when the Greeks triumphed in the momentous Battle of Marathon in 490 B.C.E. In their view, this victory was the product of Greek freedoms, because those freedoms had motivated men to fight with extraordinary courage for what they valued so highly. It led to a worldview in which Persia represented Asia and despotism, whereas Greece signified Europe and freedom. Thus was born the notion of an East / West divide, which has shaped European and American thinking about the world into the twenty-first century.

The Greeks' victory also radicalized Athenian democracy, for it had been men of the poorer classes who had rowed their ships to victory, and now they were in a position to insist on full citizenship. The fifty years or so after the Greco-Persian Wars were not only the high point of Athenian democracy but also the Golden Age of Greek culture. During this period, the Parthenon, that marvelous temple to the Greek goddess Athena, was built; Greek theater was born from the work of Aeschylus, Sophocles, and Euripides; and Socrates was beginning his career as a philosopher and an irritant in Athens. The great Athenian statesman Pericles celebrated the unique- ness of Athens in a famous speech, excerpted in Document 4.1 (pp. 170–72).

But Athens's Golden Age was also an era of incipient empire. In the Greco- Persian Wars, Athens had led a coalition of more than thirty Greek city-states on the basis of its naval power, but Athenian leadership in the struggle against Persian aggression had spawned an imperialism of its own. After the war, Athenian efforts to solidify Athens's dominant position among the allies led to intense resentment and finally to a bitter civil war (431-404 B.C.E.), with Sparta taking the lead in defending the traditional independence of Greek citystates. In this bloody conflict, known as the Peloponnesian War, Athens was defeated, while the Greeks exhausted themselves and magnified their distrust of one another. Thus the way was open to their eventual takeover by the growing forces of Macedonia, a frontier region on the northern fringes of the Greek world. The glory days of the Greek experiment were over, but the spread of Greek culture was just beginning.

Collision: Alexander and the Hellenistic Era

The Macedonian takeover of Greece, led by Philip II, finally accomplished by 338 B.C.E. what the Greeks themselves had been unable to achieve—the political unification of Greece, but at the cost of much of the prized independence of its various city-states. It also set in motion a second round in the collision of Greece and Persia as Philip's son, Alexander, prepared to lead a massive Greek expedition against the Persian Empire. Such a project appealed to those who sought vengeance for the earlier Persian assault on Greece, but it also served to unify the fractious Greeks in a war against their common enemy.

The story of this ten-year expedition (333–323 B.C.E.), accomplished while Alexander was still in his twenties, has become the stuff of legend (see Map 4.3). Surely it was among the greatest military feats of the classical world in that it created a Greek empire from Egypt and Anatolia in the west to Afghanistan and India in the east. In the process, the great Persian Empire was thoroughly defeated; its capital, Persepolis, was looted and burned; and Alexander was hailed as the "king of Asia." In Egypt, Alexander, then just twenty-four years old, was celebrated as a liberator from Persian domination, was anointed as pharaoh, and was declared by Egyptian priests to be the "son of the gods." Arrian, a later Greek historian, described Alexander in this way:

His passion was for glory only, and in that he was insatiable....Noble indeed was his power of inspiring his men, of filling them with confidence, and in the moment of danger, of sweeping away their fear by the spectacle of his own fearlessness.⁷

Alexander died in 323 B.C.E., without returning to Greece, and his empire was soon divided into three kingdoms, ruled by leading Macedonian generals.

From the viewpoint of world history, the chief significance of Alexander's amazing conquests lay in the widespread dissemination of Greek culture during what historians call the Hellenistic era (323–30 B.C.E.). Elements of that culture, generated in a small and

remote Mediterranean peninsula, now penetrated the lands of the First Civilizations—Egypt, Mesopotamia, and India—resulting in one of the great cultural encounters of the classical world.

The major avenue for the spread of Greek culture lay in the many cities that Alexander and later Hellenistic rulers established throughout the empire. Complete with Greek monuments and sculptures, Greek theaters and markets, Greek councils and assemblies, these cities attracted many thousands of Greek settlers serving as state officials, soldiers, or traders. Alexandria in Egypt — the largest of these cities, with half a million people—was an enormous cosmopolitan center where Egyptians, Greeks, Jews, Babylonians, Syrians, Persians, and many others rubbed elbows. A harbor with space for 1,200 ships facilitated long-distance commerce. Greek learning flourished thanks to a library of some 700,000 volumes and the Museum, which sponsored scholars and writers of all kinds.

From cities such as these, Greek culture spread. A simplified form of the Greek language was widely spoken from the Mediterranean to India. The Indian monarch Ashoka published some of his decrees in Greek, while an independent Greek state was

But the separation between the Greeks and native populations was by no means complete, and a fair amount of cultural interaction and blending occurred. Alexander himself had taken several Persian princesses as his wives and actively encouraged intermarriage between his troops and Asian women. In both Egypt and Mesopotamia, Greek rulers patronized the building of temples to local gods and actively supported their priests. A growing number of native peoples were able to become Greek citizens by getting a Greek education, speaking the language, dressing appropriately, and assuming a Greek name. In India, Greeks were assimilated into the hierarchy of the caste system as members of the Kshatriya (warrior) caste, while in Bactria a substantial number of Greeks converted to Buddhism, including one of their kings, Menander. A school of Buddhist art that emerged in the early centuries of the Common Era depicted the Buddha in human form for the first time, but in Greeklike garb with a face resembling the god Apollo. Clearly, not all was conflict between the Greeks and the peoples of the East.

established in Bactria in what is now northern Afghanistan. The attraction of many young Jews to Greek culture prompted the Pharisees to develop their own school system, as this highly conservative Jewish sect feared for the very survival of Judaism.

Cities such as Alexandria were very different from the original city-states of Greece, both in their cultural diversity and in the absence of the independence so valued by Athens and Sparta. Now they were part of large conquest states ruled by Greeks: the Ptolemaic empire in Egypt and the Seleucid empire in Persia. These were imperial states, which, in their determination to pre- serve order, raise taxes, and maintain the authority of the monarch, resembled the much older empires of Mesopotamia, Egypt, Assyria, and Persia. Macedonians and Greeks, representing perhaps 10 per- cent of the population in these Hellenistic kingdoms, were clearly the elite and sought to keep themselves separate. In Egypt, different legal systems for Greeks and native Egyptians maintained this separation. An Egyptian agricultural worker complained that his supervisors despised him and refused to pay him, he said, "because I am an Egyptian." Periodic rebellions expressed resentment at Greek arrogance, condescension, and exploitation In the long run, much of this Greek cultural influence faded as the Hellenistic kingdoms that had promoted it weakened and vanished by the first century B.C.E. While it lasted, however, it represented a remarkable cultural encounter, born of the collision of two empires and two classical civilizations. In the western part of that Hellenistic world, Greek rule was replaced by that of the Romans, whose empire, like Alexander's, also served as a vehicle for the continued spread of Greek culture and ideas.

Comparing Empires: Roman and Chinese

While the adjacent civilizations of the Greeks and the Persians collided, two other classical empires were taking shape—the Roman Empire on the far western side of Eurasia and China's imperial state on the far eastern end. They flourished at roughly the same time (200 B.C.E.—200 C.E.); they occupied a similar area (about 1.5 million square miles); and they encompassed populations of a similar size (50 to 60

million). They were the giant empires of their time, shaping the lives of close to half of the world's population. Unlike the Greeks and the Persians, the Romans and the Chinese were only dimly aware of each other and had almost no direct contact. Historians, however, have seen them as fascinating variations on an imperial theme and have long explored their similarities and differences.

Rome: From City-State to Empire

How do empires arise? This is one of the perennial questions that historians tackle. Like the Persian Empire, that of the Romans took shape initially on the margins of the civilized world and was an unlikely ragsto-riches story. Rome began as a small and impoverished city-state on the western side of central Italy in the eighth cen- tury B.C.E., so weak, according to legend, that Romans were reduced to kidnapping neighboring women in order to reproduce. In a transformation of epic proportions, Rome became the center of an enormous imperial state that encompassed the Mediterranean basin and included parts of continental Europe, Britain, North Africa, and the Middle East.

Originally ruled by a king, Roman aristocrats around 509 B.C.E. threw off the monarchy and established a republic in which the wealthy class, known as patricians, dominated. Executive authority was exercised by two consuls, who were advised by a patrician assembly, the Senate. Deepening conflict with the poorer classes, called plebeians, led to important changes in Roman political life. A written code of law offered plebeians some protection from abuse; a system of public assemblies provided an opportunity for lower classes to shape public policy; and a new office of tribune, who represented plebeians, allowed them to block unfavorable legislation. Romans took great pride in this political system, believing that they enjoyed greater freedom than did many of their more autocratic neighbors. The values of the republic-rule of law, the rights of citizens, the absence of pretension, upright moral behavior, keeping one's word—were later idealized as "the way of the ancestors."

With this political system and these values, the Romans launched their empire- building enterprise, a prolonged process that took more than 500 years (see Map 4.4). It began in the 490s B.C.E. with Roman control over its Latin neighbors in central Italy and over the next several hundred years encompassed most of the Italian peninsula. Between 264 and 146 B.C.E., victory in the Punic Wars with Carthage, a powerful empire with its capital in North Africa, extended Roman control over the western Mediterranean and made Rome a naval power. Subsequent expansion in the eastern Mediterranean brought the ancient civilizations of Greece, Egypt, and Mesopotamia under Roman domination. Rome also expanded into territories in Southern and Western Europe, including present-day Spain, France, and Britain. By early in the second century C.E., the Roman Empire had reached its maximum extent.

No overall design or blueprint drove the building of empire, nor were there any precedents to guide the Romans. What they created was something wholly new— an empire that encompassed the entire Mediterranean basin and beyond. It was a piecemeal process, which the Romans invariably saw as defensive. Each addition of territory created new vulnerabilities, which could be assuaged only by more con- quests. For some, the growth of empire represented opportunity. Poor soldiers hoped for land, loot, or salaries that might lift their families out of poverty. The well-to-do or well-connected gained great estates, earned promotion, and sometimes achieved public acclaim and high political office. The wealth of societies in long-established the Mediterranean (Greece and Egypt, for example) beckoned, as did the resources and food supplies of the less developed western regions, such as Carthage and Spain. There was no shortage of motivation for the creation of the Roman Empire.

Although Rome's central location in the Mediterranean basin provided a convenient launching pad for empire, it was the army, "well-trained, well-fed, and well-rewarded," that built the empire. 9 Drawing on the growing population of Italy, that army was often brutal in war. Carthage, for example, was utterly destroyed;

the city was razed to the ground, and its inhabitants were either killed or sold into slavery. Nonetheless, Roman authorities could be generous to former enemies. Some were granted Roman citizenship; others were treated as allies and allowed to maintain their local rulers. As the empire grew, so too did political forces in Rome that favored its continued expansion and were willing to commit the necessary man-power and resources.

The relentless expansion of empire raised a profound question for Rome: could republican government and values survive the acquisition of a huge empire? The wealth of empire enriched a few, enabling them to acquire large estates and slaves to work those estates, while pushing growing numbers of free farmers into

But it was an empire with an uneasy conscience, for many felt that in acquiring an empire, Rome had betrayed and abandoned its republican origins. Augustus was careful to maintain the forms of the republic—the Senate, consuls, public assemblies—and referred to himself as "first man" rather than "king" or "emperor" even as he accumulated enormous personal power. And in a bow to republican values, he spoke of the empire's conquests as reflecting the "power of the Roman people" rather than of the Roman state. Despite this rhetoric, he was emperor in practice, if not in name, for he was able to exercise sole authority, backed up by his command of a professional army. Later emperors were less reluctant to flaunt their imperial prerogatives. During the first two centuries C.E., this empire in disguise provided security, grandeur, and relative prosperity for the Mediterranean world. This was the pax Romana, the Roman peace, the era of imperial Rome's greatest extent and greatest authority. (See Document 4.2, pp. 172–74, for a Greek celebration of the Roman Empire.)

China: From Warring States to Empire

About the same time, on the other side of Eurasia, another huge imperial state was in the making—China. Here, however, the task was understood differently. It was not a matter of creating something new, as in the case of the Roman Empire, but of restoring something

the cities and poverty. Imperial riches also empowered a small group of military leaders— Marius, Sulla, Pompey, Julius Caesar — who recruited their troops directly from the ranks of the poor and whose fierce rivalries brought civil war to Rome during the first century B.C.E. Traditionalists lamented the apparent decline of republican values— simplicity, service, free farmers as the backbone of the army, the authority of the Senate—amid the self-seeking ambition of the newly rich and powerful. When the dust settled from the civil war, Rome was clearly changing, for authority was now vested primarily in an emperor, the first of whom was Octavian, later granted the title of Augustus (reigned 27 B.C.E.-14 C.E.), which implied a divine status for the ruler. The republic was history; Rome becoming was an empire

old. As one of the First Civilizations, a Chinese state had emerged as early as 2200 B.C.E. and under the Xia, Shang, and Zhou dynasties had grown progressively larger, but by 500 B.C.E. this Chinese state was in shambles. Any earlier unity vanished in an age of warring states, featuring the endless rivalries of seven competing kingdoms.

To many Chinese, this was a wholly unnatural and unacceptable condition, and rulers in various states vied to reunify China. One of them, known to history as Qin Shihuangdi (i.e., Shihuangdi from the state of Qin), succeeded brilliantly. The state of Qin had already developed an effective bureaucracy, had subordinated its aristocracy, had equipped its army with iron weapons, and enjoyed rapidly rising agricultural output and a growing population. It also had adopted a political philosophy called Legalism, which advocated clear rules and harsh punishments as a means of enforcing the authority of the state. (See Document 4.3, pp. 174–75, for a sample of Legalist thinking.) With these resources, Shihuangdi (ruled 221–210 B.C.E.) launched a military campaign to reunify China and in just ten years soundly defeated the other warring states. Believing that he had created a universal and eternal empire, he grandly named himself Shihuangdi, which means the "first emperor." Unlike Augustus, he showed little ambivalence about empire. Subsequent conquests extended China's boundaries far to the south into the northern part of Vietnam, to the northeast into Korea, and to the northwest, where the Chinese pushed back the nomadic pastoral people of the steppes. Although the boundaries fluctuated over time, Shihuangdi laid the foundations for a unified Chinese state, which has endured, with periodic interruptions, to the present (see Map 4.5).

Building on earlier precedents, the Chinese process of empire formation was far more compressed than the centuries-long Roman effort, but it was no less dependent on military force and no less brutal. Scholars who opposed Shihuangdi's policies were executed and their books burned. (See Visual Source 4.1, p. 181.) Aristocrats who might oppose his centralizing policies were moved physically to the capital. Hundreds of thousands of laborers were recruited to construct the Great Wall of China, designed to keep out northern "barbarians, "and to erect a monumental mausoleum as the emperor's final resting place. That enormous tomb complex is described and illustrated in Visual Sources: Qin Shihuangdi and China's Eternal Empire, pages 180-86. More positively, Shihuangdi imposed a uniform system of weights, measures, and currency and standardized the length of axles for carts and the written form of the Chinese language.

As in Rome, the creation of the Chinese empire had domestic repercussions, but they were brief and superficial compared to Rome's transition from republic to empire. The speed and brutality of Shihuangdi's policies ensured that his own Qin dynasty did not last long, and it collapsed unmourned in 206 B.C.E. The Han dynasty that followed (206 B.C.E.-220 C.E.) retained the centralized features of Shihuangdi's creation, although it moderated the harshness of his policies, adopting a milder and moralistic Confucianism in place of Legalism as the governing philosophy of the states. (See Document 5.1, pp. 217-19, for a sample of Confucius's thinking.) It was Han dynasty rulers who consolidated China's imperial state and established the political patterns that lasted into the twentieth century.

Consolidating the Roman and Chinese Empires

Once established, these two huge imperial systems

shared a number of common features. Both, for example, defined themselves in universal terms. The Roman writer Polybius spoke of bringing "almost the entire world" under the control of Rome, 10 while the Chinese state was said to encompass "all under heaven." Both of them invested heavily in public works—roads, bridges, aqueducts, canals, protective walls—all designed to integrate their respective domains militarily and commercially.

Furthermore, Roman and Chinese authorities both invoked supernatural sanctions to support their rule. By the first century C.E., Romans began to regard their deceased emperors as gods and established a religious cult to bolster the authority of living emperors. It was the refusal of early Christians to take part in this cult that provoked their periodic persecution by Roman authorities.

In China, a much older tradition had long linked events on earth with affairs in heaven. In this conception, heaven was neither a place nor a supreme being, but rather an impersonal moral force that regulated the universe. Emperors were called the Son of Heaven and were said to govern by the Mandate of Heaven so long as they ruled morally and with benevolence. Peasant rebellions, "barbarian" invasions, or disastrous floods were viewed as signs that the emperor had ruled badly and thus had lost the Mandate of Heaven. Among the chief duties of the emperor was the performance of various rituals thought to maintain the appropriate relationship between heaven and earth. What moral government meant in practice was spelled out in the writings of Confucius and his followers, which became the official ide- ology of the empire (see Chapter 5).

Both of these classical civilizations also absorbed a foreign religious tradition— Christianity in the Roman Empire and Buddhism in China—although the process unfolded somewhat differently. In the case of Rome, Christianity was born as a small sect of a small province in a remote corner of the empire. Aided by the *pax Romana* and Roman roads, the new faith spread slowly for several centuries, particularly among the poor and lower classes. Women were prominent in the leadership of the early church, as were a number of more well-to-do individuals from urban families. After suffering intermittent persecution, Christianity in the

fourth century C.E. obtained state support from emperors who hoped to shore up a tottering empire with a common religion, and thereafter the religion spread quite rapidly.

In the case of China, by contrast, Buddhism came from India, far beyond the Chinese world. It was introduced to China by Central Asian traders and received little support from Han dynasty rulers. In fact, the religion spread only modestly among Chinese until after the Han dynasty collapsed (220 C.E.), when it appealed to people who felt bewildered by the loss of a predictable and stable society. Not until the Sui dynasty emperor Wendi (581–604 C.E.) reunified China did the new religion gain state support, and then only temporarily. Buddhism thus became one of several alternative cultural traditions in a complex Chinese mix, while Christianity, though divided internally, ultimately became the dominant religious tradition throughout Europe.

The Roman and Chinese empires also had a different relationship to the societies they governed. Rome's beginnings as a small city-state meant that Romans, and even Italians, were always a distinct minority within the empire. The Chinese empire, by contrast, grew out of a much larger cultural heartland, already ethnically Chinese. Furthermore, as the Chinese state expanded, especially to the south, it actively assimilated the non-Chinese or "barbarian" people. In short, they became Chinese, culturally, linguistically, through intermarriage, and in physical appearance as well. Many Chinese in modern times are in fact descended from people who at one point or another were not Chinese at all.

The Roman Empire also offered a kind of assimilation to its subject peoples. Gradually and somewhat reluctantly, the empire granted Roman citizenship to various individuals, families, or whole communities for their service to the empire or in recognition of their adoption of Roman culture. In 212 C.E., Roman citizenship was bestowed on almost all free people of the empire. Citizenship offered clear advantages—the right to hold public office, to serve in the Roman military units known as legions, to wear a toga, and more — but it conveyed a legal status, rather than cultural assimilation, and certainly did not erase other

identities, such as being Greek, Egyptian, or a citizen of a particular city.

Various elements of Roman culture — its public buildings, its religious rituals, its Latin language, its style of city life — were attractive, especially in Western Europe, where urban civilization was something new. In the eastern half of the empire, however, things Greek retained tremendous prestige. Many elite Romans in fact regarded Greek culture—its literature, philosophy, and art—as superior to their own and proudly sent their sons to Athens for a Greek education. To some extent, the two blended into a mixed Greco-Roman tradition, which the empire served to disseminate throughout the realm. Other non-Roman cultural traditions — such as the cult of the Persian god Mithra or the compassionate Egyptian goddess Isis, and, most extensively, the Jewish-derived religion of Christianity—also spread throughout the empire. Nothing similar occurred in Han dynasty China, except for Buddhism, which established a modest presence, largely among foreigners. Chinese culture, widely recognized as the model to which others should conform, experienced little competition from older, venerated, or foreign traditions.

Language served these two empires in important but contrasting ways. Latin, an alphabetic language depicting sounds, gave rise to various distinct languages— Spanish, Portuguese, French, Italian, Romanian— whereas Chinese did not. Chinese characters, which represented words or ideas more than sounds, were not easily transferable to other languages, but written Chinese could be understood by all literate people, no matter which spoken dialect of the language they used. Thus Chinese, more than Latin, served as an instrument of elite assimilation. For all of these reasons, the various peoples of the Roman Empire were able to maintain their separate cultural identities far more than was the case in China.

Politically, both empires established effective centralized control over vast regions and huge populations, but the Chinese, far more than the Romans, developed an elaborate bureaucracy to hold the empire together. The Han emperor Wudi (reigned 141–87 B.C.E.) established an imperial academy for training officials for an emerging bureaucracy with a

curriculum based on the writings of Confucius. This was the beginning of a civil service system, complete with examinations and selection by merit, which did much to integrate the Chinese empire and lasted into the early twentieth century. Roman administration was a somewhat ramshackle affair, relying more on regional aristocratic elites and the army to provide cohesion. Unlike the Chinese, however, the Romans developed an elaborate body of law, applicable equally to all people of the realm, dealing with matters of justice, property, commerce, and family life. Chinese and Roman political development thus generated different answers to the question of what made for good government. For those who inherited the Roman tradition, it was good laws, whereas for those in the Chinese tradition, it was good men.

The Collapse of Empires

Empires rise, and then, with some apparent regularity, they fall, and in doing so, they provide historians with one of their most intriguing questions: What causes the col- lapse of these once-mighty structures? In China, the Han dynasty empire came to an end in 220 C.E.; the traditional date for the final disintegration of the Roman Empire is 476 C.E., although a process of decline had been under way for several centuries. In the Roman case, however, only the western half of the empire col- lapsed, while the eastern part, subsequently known as the Byzantine Empire, maintained the tradition of imperial Rome for another thousand years.

Despite this difference, a number of common factors have been associated with the end of these imperial states. At one level, they simply got too big, too overextended, and too expensive to be sustained by the available resources, and no fundamental technological breakthrough was available to enlarge

A weakening Roman Empire likewise faced serious problems from Germanic-speaking peoples living on its northern frontier. Growing numbers of these people began to enter the empire in the fourth century C.E.—some as mercenaries in Roman armies and others as refugees fleeing the invasions of the ferocious Huns, who were penetrating Europe from Central Asia. Once inside the declining empire, various Germanic groups

these resources. Furthermore, the growth of large landowning families with huge estates enabled them to avoid paying taxes, turned free peasants into impoverished tenant farmers, and diminished the authority of the central government. In China, such conditions led to a major peasant revolt, known as the Yellow Turban Rebellion, in 184 C.E.

Rivalry among elite factions created instability in both empires and eroded imperial authority. In China, persistent tension between castrated court officials (eunuchs) loyal to the emperor and Confucianeducated scholar-bureaucrats weakened the state. In the Roman Empire between 235 and 284 C.E., some twenty-six individuals claimed the title of Roman emperor, only one of whom died of natural causes. In addition, epidemic disease ravaged both societies. The population of the Roman Empire declined by 25 percent in the two centuries following 250 C.E., a disaster that demographic meant diminished production, less revenue for the state, and fewer men available for the defense of the empire's long frontiers.

To these mounting internal problems was added a growing threat from nomadic or semi-agricultural peoples occupying the frontier regions of both empires. The Chinese had long developed various ways of dealing with the Xiongnu and other nomadic people to the north — building the Great Wall to keep them out, offering them trading opportunities at border markets, buying them off with lavish gifts, contracting marriage alliances with nomadic leaders, and conducting periodic military campaigns against them. But as the Han dynasty weakened in the second and third centuries C.E., such peoples more easily breached the frontier defenses and set up a succession of "barbarian states" in north China. Culturally, however, many of these foreign rulers gradually became Chinese, encouraging intermarriage, adopting Chinese dress, and setting up their courts in Chinese fashion. established their own kingdoms, at first controlling Roman emperors and then displacing them altogether by 476 C.E. Unlike the nomadic groups in China, who assimilated Chinese culture, largely Germanic kingdoms in Europe developed their own ethnic identity-

Visigoths, Franks, Anglo-Saxons, and others — even as

they drew on Roman law and adopted Roman Christianity. Far more than in China, the fall of the Roman Empire produced a new culture, blending Latin and Germanic elements, which provided the foundation for the hybrid civilization that would arise in Western Europe.

The collapse of empire meant more than the disappearance of centralized government and endemic conflict. In both China and post-Roman Europe, it also meant the decline of urban life, a contracting population, less area under cultivation, diminishing international trade, and vast insecurity for ordinary people. It must have seemed that civilization itself was unraveling.

The most significant difference between the collapse of empire in China and that in the Mediterranean basin lay in what happened next. In China, after about 350 years of disunion, disorder, frequent warfare, and political chaos, a Chinese imperial state, similar to that of the Han dynasty, was reassembled under the Sui (589–618 C.E.), Tang (618–907), and Song (960–1279) dynasties. Once again, a single emperor ruled; a bureaucracy selected by examinations governed; and the ideas of Confucius informed the political system. Such a Chinese empire persisted into the early twentieth century, establishing one of the most continuous political traditions of any civilization in world history.

The story line of European history following the end of the Roman Empire was very different indeed. No large-scale, centralized, imperial authority encompassing all of Western Europe has ever been successfully reestablished there for any length of time. The memory of Roman imperial unity certainly persisted, and many subsequently tried unsuccessfully to recreate it. But most of Western Europe dissolved into a highly decentralized political system involving kings with little authority, nobles, knights and vassals, various city-states in Italy, and small territories ruled by princes, bishops, or the pope. From this point on, Europe would be a civilization without an encompassing imperial state.

From a Chinese point of view, Western Europe's post-Roman history must seem an enormous failure. Why

were Europeans unable to reconstruct something of the unity of their classical empire, while the Chinese clearly did? Surely the greater cultural homogeneity of Chinese civilization made that task easier than it was amid the vast ethnic and linguistic diversity of Europe. The absence in the Roman legacy of a strong bureaucratic tradition also contributed to European difficulties, whereas in China the bureaucracy provided stability even as dynasties came and went. The Chinese also had in Confucianism a largely secular ideology that placed great value on political matters in the here and now. The Roman Catholic Church in Europe, however, was frequently at odds with state authorities, and its "otherworldliness" did little to support the creation of large-scale empires. Finally, Chinese agriculture was much more productive than that of Europe, and for a

long time its metallurgy was more advanced. ¹¹ These conditions gave Chinese state-builders more resources to work with than were available to their European counterparts.

Intermittent Empire: The Case of India

Among the classical civilizations of Eurasia, empire loomed large in Persian, Mediterranean, and Chinese history, but it played a rather less prominent role in India. In the Indus River valley flourished the largest of the First Civilizations, embodied in exquisitely planned cities such as Harappa but with little evidence of any central political authority. The demise of this early civilization by 1500 B.C.E. was followed over the next thousand years by the creation of a new civilization based farther east, along the Ganges River on India's plain. That process has occasioned northern considerable scholarly debate, which has focused on the role of the Aryans, a pastoral Indo-European people long thought to have invaded and destroyed the Indus Valley civilization and created the new one along the Ganges. More recent research has called this view into question. Did the Aryans invade suddenly, or did they migrate slowly into the Indus River valley, or were they already there as a part of the Indus Valley population? Was the new civilization largely the work of Aryans, or did it evolve gradually from Indus Valley culture? About all of this, scholars have yet to reach

agreement. 12

However it occurred, by 600 B.C.E. what would become the classical civilization of South Asia had begun to take shape across northern India. Politically, that civilization emerged as a fragmented collection of towns and cities, some small republics governed by public assemblies, and a number of regional states ruled by kings. An astonishing range of ethnic, cultural, and linguistic diversity also characterized this civilization, as an endless variety of peoples migrated into India from Central Asia across the mountain passes in the northwest. These features of Indian civilization— political fragmentation and vast cultural diversity—have informed much of South

Asian history throughout many centuries, offering a sharp contrast to the pattern of development in China. What gave Indian civilization a recognizable identity and character was neither an imperial tradition nor ethnolinguistic commonality, but rather a distinctive religious tradition, known later to outsiders as Hinduism, and a unique social organization, the caste system. These features of Indian life are explored further in Chapters 5 and 6.

Nonetheless, empires and emperors were not entirely unknown in India's long history. Northwestern India had been briefly ruled by the Persian Empire and then conquered by Alexander the Great. These Persian and Greek influences helped stimulate the first and largest of India's short experiments with a large-scale political system, the Mauryan Empire (326–184 B.C.E.), which encompassed all but the southern tip of the subcontinent (see Map 4.6).

The Mauryan Empire was an impressive political structure, equivalent to the Persian, Chinese, and Roman empires, though not nearly as long-lasting. With a population of perhaps 50 million, the Mauryan Empire boasted a large military force, reported to include 600,000 infantry soldiers, 30,000 cavalry, 8,000 chariots, and 9,000 elephants. A civilian bureaucracy featured various ministries and a large contingent of spies to provide the rulers with local information. A famous treatise called the *Arthashastra* (*The Science of Worldly Wealth*) articulated a pragmatic, even amoral, political philosophy for Mauryan rulers. It was,

according to one scholar, a book that showed "how the political world does work and not very often stating how it ought to work, a book that frequently discloses to a king what calculating and sometimes brutal measures he must carry out to preserve the state and the common good." 13 The state also operated many industries—spinning, weaving, mining, shipbuilding, and armaments. This complex apparatus was financed by taxes on trade, on herds of animals, and especially on land, from which the monarch claimed a guarter or more of the crop. ¹⁴ Mauryan India is perhaps best known for one of its emperors, Ashoka (reigned 268-232 B.C.E.), who left a record of his activities and his thinking in a series of edicts carved on rocks and pillars throughout the kingdom. A sample of those edicts is contained in Document 4.4 on pp. 176-78. Ashoka's conversion to Buddhism and his moralistic approach to governance gave his reign a different tone than that of China's Shihuangdi or of Alexander the Great, who, according to legend, wept because he had no more worlds to conquer. His legacy to modern India has been that of an enlightened ruler, who sought to govern in accord with the religious values and moral teachings of Hinduism and Buddhism.

Despite their good intentions, these policies did not long preserve the empire, which broke apart soon after Ashoka's death. Several other short-lived imperial experiments, such as the Gupta Empire (320-550 C.E.), also marked India's history, but none lasted long. India's political history thus resembled that of Western Europe after the collapse of the Roman Empire far more than that of China or Persia. Neither imperial nor regional states commanded the kind of loyalty or exercised the degree of influence that they did in other classical civilizations. India's unparalleled cultural diversity surely was one reason, as was the frequency of invasions from Central Asia, which repeatedly smashed states that might have provided the nucleus for an all- India empire. Finally, India's social structure, embodied in a caste system linked to occupational groups, made for intensely local loyalties at the expense of wider identities (see Chapter 6).

Nonetheless, a frequently vibrant economy fostered a lively internal commerce and made India the focal point of an extensive network of trade in the Indian Ocean basin. In particular, its cotton textile industry long supplied cloth through- out the Afro-Eurasian world. Strong guilds of merchants and artisans provided political leadership in major towns and cities, and their wealth patronized lavish temples, public buildings, and religious festivals. Great creativity in religious matters generated Hindu and Buddhist traditions that later penetrated much of Asia. Indian mathematics and science, especially astronomy, also were impressive; Indian scientists plotted the movements of stars and planets and recognized quite early that the earth was round. Clearly, the absence of consistent imperial unity did not prevent the evolution of an enduring civilization.

Reflections: Classical Empires and the Twentieth Century

The classical empires discussed in this chapter have long ago passed into history, but their descendants have kept them alive in memory, for they have proved useful, even in the twentieth and early-twenty-first centuries. Those empires have provided legitimacy for contemporary states, inspiration for new imperial ventures, and abundant warnings and cautions for those seeking to criticize more recent empires. For example, in bringing communism to China in the twentieth century, the Chinese leader Mao Zedong compared himself to Shihuangdi, the unifier of China and the brutal founder of its Qin dynasty. Reflecting on his campaign against intellectuals in general and Confucianism in particular, Mao declared to a Communist Party conference: "Emperor Qin Shihuang was not that outstanding. He only buried alive 460 Confucian scholars. We buried 460 thousand Confucian scholars....To the charge of being like Emperor Qin, of being a dictator, we plead guilty. 15

In contrast, modern-day Indians, who have sought to present their country as a model of cultural tolerance and nonviolence, have been quick to link themselves to Ashoka and his policies of inclusiveness. When the country became independent from British colonial rule in 1947, India soon placed an image of Ashoka's Pillar on the new nation's currency.

In the West, it has been the Roman Empire that has provided a template for thinking about political life. Many in Great Britain celebrated their own global empire as a modern version of the Roman Empire. In the early twentieth century, African students in a mission school in British-ruled Kenya were asked on a his- tory exam to list the benefits that Roman occupation brought to Britain. The implication was obvious. If the British had been "civilized" by Roman rule, then surely Africans would benefit from falling under the control of the "superior" British. Likewise, to the Italian fascist dictator Benito Mussolini, his country's territorial expansion during the 1930s and World War II represented the creation of a new Roman Empire. Most recently, of course, America's dominant role in the world has prompted the question: Are the Americans the new Romans?

Historians frequently cringe as politicians and students use (and perhaps misuse) historical analogies to make their case for particular points of view in the present. But we have little else to go on except history in making our way through the complexities of contemporary life, and historians themselves seldom agree on the "lessons" of the past. Lively debate about the continuing relevance of classical empires shows that although the past may be gone, it surely is not dead.

Second Thoughts

Terms:

- Persian Empire
- Athenian democracy
- Greco-Persian Wars

- Alexander the Great
- Hellenistic era
- Caesar Augustus

- pax Romana
- Qin Shihuangdi
- Han dynasty

• Mauryan Empire

Ashoka

Big Picture Questions

- 1. What common features can you identify in the empires described in this chapter?
- 2. In what ways did these empires differ from one another? What accounts for those differences?
- 3. Are you more impressed with the "greatness" of empires or with their destructive and oppressive features? Why?
- 4. Do you think that the classical empires hold "lessons" for the present, or are contemporary circumstances sufficiently unique as to render the distant past irrelevant?